HIGH-CONVERTING

SWIPE FILE

HIGH-CONVERTING FACEBOOK ADS SWIPE FILE

We've spent well over **\$100 million dollars on ads.** In over 1,067 industries and niches... to generate our clients over **\$7.8 billion in sales.**

And, unlike the legions of Facebook ads gurus that litter the internet, we're not just going to be talking about the success we've seen for our own business, in just one niche. Because, heck, who are we fooling here? You've already seen our ads all over the internet. That's the very reason you're reading this now. You know, we know our shit.

To cut a long story short - we've tested literally everything. Image ads, video ads, newsfeed vs desktop placements, lead ads, carousel ads etc. you name it, we've tested it.

In this document, you'll discover a swipe file of some of the highestconverting ads I've ever seen. Some of them are from our clients. Others are not.

I've put this together so you can see what works and 'model' (Read: not copy...if you do that I will hunt you down Liam Neeson style). Use them as inspiration for your own ads. The following ads are in no particular order.

SHORT AD LONG AD

Sabri Suby O

From 90,000 on the day of release...

selling system outlined in this book... What's even more crazy?

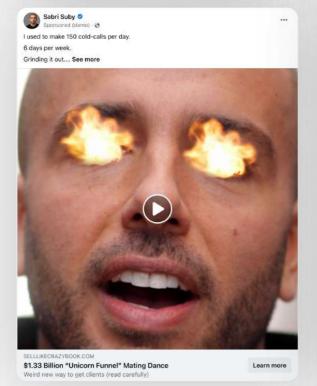
To a #1 international Amazon best-seller within 10 minutes flat!

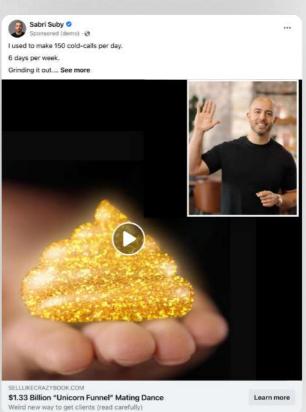
Find out why people are going CRAZY over the controversial, yet shockingly effective secret

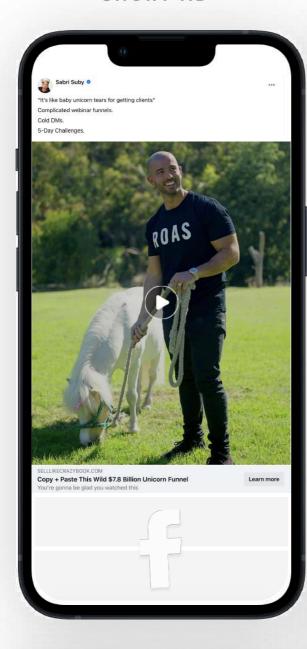
This book retails for \$19.95 on Amazon but today...I want to send you a copy for FREE!









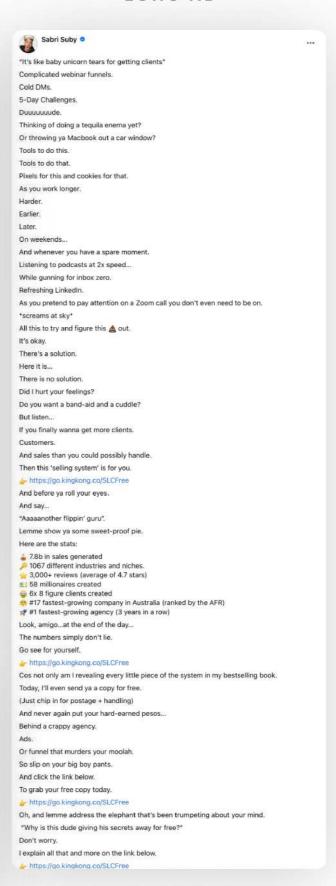


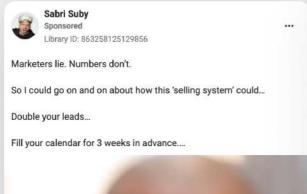


He's disrupting a \$45B industry and people are starting to notice...



JOURNAL.FILIPPOLORETI.COM
This 24-Year-Old Got \$10,207,081 In Preorders For His Watches





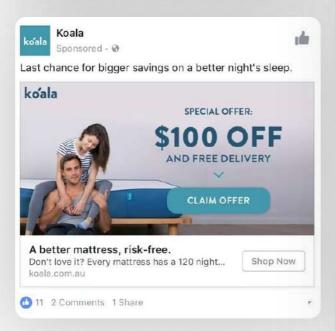


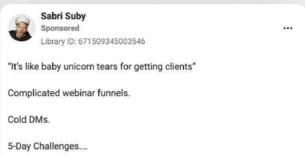
SELLLIKECRAZYBOOK.COM

Crappy Ads + Crappy Funnel = No Clients

Weird new way to get clients (read carefully)

Learn more





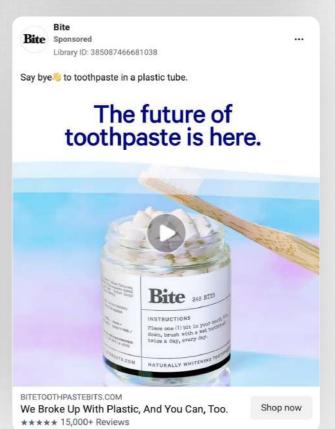


SELLLIKECRAZYBOOK.COM

Copy + Paste This Wild \$7.8 Billion Unicorn
Funnel

You're gonna be glad you watched this

Learn more







This is crazy!

To be honest, it's quite possibly the most controversial (yet exciting) opportunity for people who love Pilates...

Seeking a fulfilling career...

Which breaks you out of the corporate attire...

And will get you into yoga pants and raking in up to \$1,250+ per week - (while working part-time hours.)

We get it.

Life can get in the way.

It's so easy to get caught up in the pressures of 'life'.

It could be a mortgage over the head.

Bills to pay.

Commitments to attend to.

Meanwhile, you're working 40-60 hour weeks in corporate attire and all you want to do is sit in your yoga pants and watch Netflix.

The reality hits hard...

Especially when it's so easy to scroll on Instagram and see hundreds of friends doing what they love...

Spending time with their family, seeing friends, going for coffee and lunches every day and wishing you were in the same position as them.

But what if you were to discover an opportunity to try something new without the risk of losing income...

An opportunity which doesn't require 4 years of education to get started - (and no experience needed)...

An opportunity which allows you to find the work-life balance you crave, working in yoga pants and helping improve the lives of others.

Listen up...

Right now, there is an exclusive program that is helping females transition into a rewarding career in just 20 weeks...

Earning up to \$1,250+ per week while working part-time!

You see, after 15 years of research and testing...

A foolproof 5-step system has now been developed based on the teachings of Joseph Pilates.

"But why is this system so powerful"?

Because this system allows ANYONE to transition from their dull 9-5 job and replace it with a fun, exciting and fulfilling career (which pays well).

In fact, this breakthrough opportunity has changed the lives of more than 3,100+ individuals just like you...

Working with complete joy and passion for life again thanks to this exclusive system...

And many of them had never even heard of Pilates before.
"How can I get more information about this breakthrough system?

This is all revealed in this brand new and free report titled:

"How To Rake In \$1,250 Per Week Teaching Pilates - In The Next 20 Weeks"

If you've ever thought about making a career switch and building a life filled with passion and enjoyment, (while getting paid extremely well), this report is a MUST READ.

https://breathe.edu.au/free-ebook-1/

Here are some of the remarkable secrets you'll find within this blueprint.

§ 5 simple steps to become your own boss by teaching Pilates in as little as 20 weeks...
(These steps are easy and you can get started on step #1 right now)

The hidden-secret to changing people's lives and how to get paid \$1,250/week...(You'll never 'work' a day in your life if you truly LOVE what you're doing)

 \checkmark How to break the shackles of self-doubt with a proven 3 step method... (This tried and tested system will inject confidence into your self-esteem)

Why you do not have to look like a ballerina to feel comfortable teaching Pilates...(Your current flexibility, body shape, and strength do not matter and this will reveal why)

How to become a confident Pilates instructor with the teachings of Joseph Pilates...(These were the original techniques which were first created back in the 1920s)

Pretty amazing, don't you think?

One last thing, you may be wondering why we are giving this away 100% free

The answer is simple.

Raphael Bender (Founder of Breathe Education) has been gifted with a wonderful life thanks to Pilates...

And he feels a strong sense of duty to share his wonderful good luck with others.

Giving this away is one way of doing that.

It contains everything you need to transition out of the uninspiring 9-5 and live a life of fulfilment...

But we cannot give this away for free forever.

This value-packed report is value-packed with over 20 years of his hard-earned knowledge...

So we reserve the right to pull this free eBook down at any time.

Secure your FREE copy now!

Simply, click here 👉 https://breathe.edu.au/free-ebook-1/



3. Javy is the perfect coffee for any on-to-go person. Make a baristaquality cold brew in less than 30 seconds and no-crash energy needed to crush your day.

Try Javy today ↓ https://javycoffee.com/try

Drive-Thru coffee is destroying my fitness goals



TRY.JAVYCOFFEE.COM

Javy Coffee - 0g of Sugar, 100g of Deliciousness Shop Now

Over 20,000+ Reviews

SIM* SIMULATE 29 February 2020 • 3

Tastier, healthier nuggets but plant-based! Delivered to your door with free FedEx 2Day*



SIMULATE.COM
A CHICKEN NUGGET SIMULATION
DON'T BE CHICKEN

Shop Now



People are going NUTS over this 5 second iced coffee!

Meet Javy, a liquid coffee concentrate that packs a punch. It allows you to make any style of coffee that you want (hot or cold) in a matter of seconds. Unlike traditional instant coffees or on-the-go coffee drinks, Javy is a delicious artisan-roasted coffee jam-packed with incredible flavor.

Random things I wish I knew about sooner



TRY,JAVYCOFFEE.COM
Ditch the Overpriced Sugar-Filled Drive-Thru Coffee
Over 20,000+ Reviews





Have you tried EVERY exercise program...

Yo-yo diet...

Diet pill..... See More



SUMSANOS.COM

The Habit-Based Method The Weight Loss Industry Does NOT Want You To Know About



Dieting...

Extreme detoxes...

And too many hours spent in the gym.

Hands up if you've fallen victim to any of the above. 🥝

We've all learnt the hard way that these short term solutions rarely seem to work...

Leaving us feeling empty, lethargic...

And in some cases heavier than we first started.

It's defeating.

What if we told you, there was a way to truly understand exactly WHAT it is your body needs to thrive?

I suggest you keep reading...

Because what you're about to discover is going to blow your mind!"

Follow the link below to check out the team at myDNA.

They'll analyse your DNA...

And give you direct access to their DNA insights and recommendations detailing a nutrition and exercise plan...

Completely customised to you and your genetic makeup.

And even better...

Sign up today, and they'll even give you your first 2 months completely FREE!

(Simply cover the testing kit, and they'll manage the first two months!)

Click the link below to secure your spot now:

https://www.mydna.life/exclusive-subscription-offer Here's how it works:

1. Receive your myDNA Personalised Testing Kit at home with a free return satchel

2. Download the myDNA app and get instant access to a whole heap of wellness advice and tools to set you up for success

3. Take the non-invasive swab kit, and collect DNA from the inside of your cheek. Place the DNA swab in the return satchel and return it to their lab

4. In a few weeks, receive in-depth, but easy to read DNA insights detailing your genetic

5. After receiving your insights, get instant access to day-by-day nutrition and fitness plans completely customised to your own DNA and DNA powered advice to make good health and wellbeing a habit!

Now, I know you're probably skeptical...

And trust me, I was too.

But the team at myDNA are the real deal.

The incredible team are led by a genetics pioneer and is made up of talented and qualified scientists, molecular geneticists, nutritionists and pharmacologists.

So you can rest assured you're in safe hands!

Click the link below to start your journey to a better you.

https://www.mydna.life/exclusive-subscription-offe







MYDNA.LIFE

(This Is Unreal) DNA Doctor Completely Revolutionised The Way Aussies Lose $\ensuremath{\mathsf{Kgs}}$

Zestt Wellness "I have just started using this to help with respiratory symptoms. I have only taken it 5 days and am really surprised that I can feel a difference. Going on a couple of walks that I usually would have to use my inhaler - no wheezing! So glad I tried it." - Dianne R. Coughing your lungs out all day? Can't sleep properly through the night?... See more "A WONDER PRODUCT FOR LUNG HEALTH"-K.L "One Dose. Coughing is Gone"- A.T. Natural Remedy With No Side Effects Helps You Exercise B Breathing Better Contraindication Helps You Sleep All Night With No With Other Pharmaceuticals Coughing Award-Winning Lung Health Remedy Just Went Wild For People With

LONG AD



"I have just started using this to help with respiratory symptoms. I have only taken it 5 days and am really surprised that I can feel a difference. Going on a couple of walks that I usually would have to use my inhaler - no wheezing! So glad I tried it." - Dianne R.

Coughing your lungs out all day?

Can't sleep properly through the night?

Want to exercise like ordinary people?

Respiratory problems are no fun at all.

You take your inhaler with you everywhere you go...

Worrying you'd left it on the countertop.

Tippy toeing all your life just so you can breathe smoothly like normal people.

Wish you could breathe freely?

Introducing Zestt Breathe+...

The revolutionary award-winning natural remedy that treats respiratory illnesses at its cause.

In fact, our co-founder Darcy Schack was in a hospital bed breathing in oxygen masks 6 years ago.

The doctors thought he had lung cancer with 5 years remaining max...

But 6 whole years later he is breathing cold fresh air every day...

With the help of 1 Breathe+ Lozenge a day.

Breathe+ is backed by 10,000+ hrs of scientific research and studies...

And have been relieving lung issues for 1,000s of people every day.

So how does Breathe+ work?

Let's break it down to the basics.

Many respiratory problems are underpinned by inflammation.

The modern lifestyle of stress, allergens, chemicals, pathogens, excessive sugar and processed foods is triggering our immune system into a fight-or-flight response all the time...

So our body is in a chronically inflamed state.

And if your body were to be irritated further...

You can get long term health issues.

Many prescriptions are like an ambulance at the bottom of a cliff, they don't solve the underlying problem

Breathe+ works because it dials down that fight or flight response at the outset...

Giving you a healthy respiratory system every day...

Which means more air for your lungs.

So if you'd like to breathe smoother than a meditating yogi...

Click the link below to get Breathe+ today.

www.zesttwellness.com/products/zestt-breathe
Breathe+ is invented by PhD scientists and has been featured in...

Otago Daily Times, Natural Product Expo, NutraIngredients Europe Awards, NBR, China Business Club Innovation Award, and other media outlets.

Because Breathe+ is a naturally derived formula...

It does not come with any negative side effects or contraindications with other medications.

The only side effect you'd experience is fresh, cool air in your lungs

Hear it in other people's words...

"After a few days of taking them, my cough had completely disappeared. I could breathe again and my energy returned. What an amazing product. Why don't our GPs give us things like this instead of inhalers which don't really work?"

Breathe+ is here to give you back the full potential of living...

The energy to play with your grandkids...

And the ability to sleep better and exercise.

So if you want to get your best life back now...

Click the link below to order Breathe+ today.

www.zesttwellness.com/products/zestt-breathe

Still not sure if it would work?

If you're not feeling the effects after 7 days of using Exhale, send back the box within 30 days and we'll give you your money back.





GET.MAGICSPOON.COM
The Delicious Cereal That's Good For You

Shop now

Download

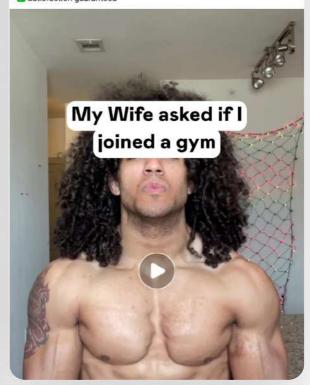


Miracle "White Balm" Removes Body Odour For 7

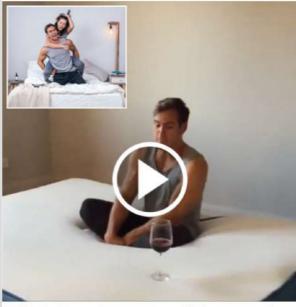
Magic Spoon Cereal
Sponsored
ID: 1350542775709525

"Why would you ever eat regular cereal again?"

☐ 13g of protein
 ☐ 4g net carbs and 0g sugar
 ☐ Tastes like your childhood favorites
 ☐ Perfect for low carb or Keto lifestyles
 ☐ Less than \$2 per serving
 ☐ Satisfaction guaranteed







Ridiculously Popular Mattress Available After Months
On Waitlist
Best Night Sleep. Guaranteed. (more here)

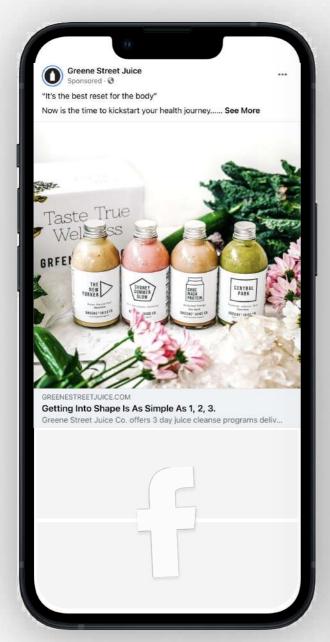
KOALAMATRESS.COM.AU

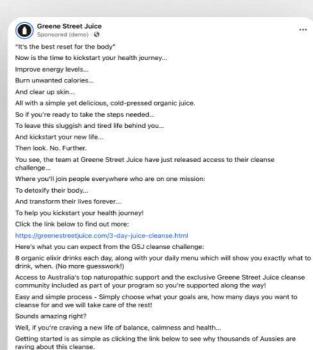
Learn More

(Do This For 7 Seconds Tonight)

We are delighted to serve you!

https://greenestreetjuice.com/3-day-juice-cleanse.html





LONG AD





I couldn't breathe properly and I was barely above consciousness.

They thought I had lung cancer.

But when the doctors did an X-ray.....



ZESTTWELLNESS.COM

How I Went From A Hospital Gurney to Cycling Again

Zestt Breathe+ For immunity and lung health (formerly known as

EXhale) 24 lozenges per pack. Comes in 1-pack, 2-pack and 10-pack...



Grandma Patricia's secret to staying young enough to twerk in the club?
Crushing 2 cases of Liquid Death Mountain Water every day. // Repost
from @badgerforging // #liquiddeath #murderyourthirst
#deathtroplastic



Mountain Water (12-Pack) 100% stone-cold mountain water (8.1+ PH). Infinitely recyclable cans. Death to plastic.

Shop now





The secret to getting rid of neck pain...
30 Day Guarantee

Learn More



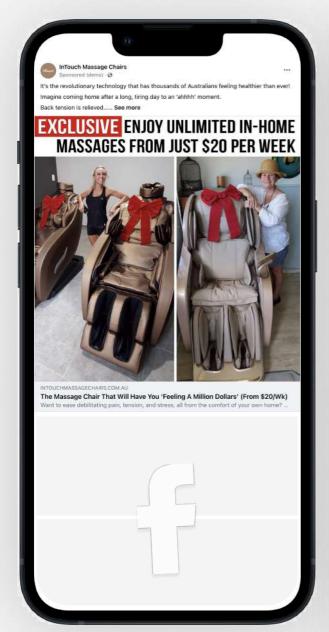
Your grandma is reckless and impulsive. She answers to no one, but do your best to make sure she stays hydrated. 🌣 🗷 #liquiddeath #murderyourthirst #deathtoplastic #liquiddeathtexts



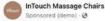
100% stone-cold mountain water (7.8+ PH). Infinitely recyclable cans. Death to plastic.

Shop now

LIQUIDDEATH.COM



LONG AD



It's the revolutionary technology that has thousands of Australians feeling healthier than ever!

Imagine coming home after a long, tiring day to an 'ahhhh' moment.

Back tension is relieved...

Neck soreness melts away...

And you drift off into a wonderful paradise as you sink further and further into a world-class massage chair...

That's how an inTouch massage chair feels.

Revitalise your health and wellbeing...

With a world-class massage chair created by Australia's leading massage chair specialists, inTouch Massage Chairs.

We offer our own exclusive brand of luxurious massage chairs and massage products that incorporate the latest technology along with luxurious comfort and superior quality.

Our products have been custom designed by Australians, for Australians...

With robust mechanics...

Advanced technology...

And unparalleled design to ensure that our products feel incredible to use.

Don't settle for feeling tired and sore.

Revitalise your health and wellbeing with a world-class massage from Australia's leading massage chair specialists.

Now it's your turn to enjoy your very own premium in-home massage chair from an affordable \$20 per week!

Claim your free 30-minute consultation and discover how you can relieve tension in your own home by speaking with one of our expert consultants.

You'll discover which chair fits perfectly into your home...

Is most suited to personal pain points..

And we will show you how to enjoy unlimited massages tailored to your needs and budget.

PLUS - The first 30 callers will be able to enjoy a free BONUS Massager and Gift Pack (valued at up to \$440)...

As well as having the comfort of a 30-Day Risk-Free In-Home Trial so you can relax knowing you've chosen the perfect chair for your and your family's health and wellbeing

Here's a direct link to learn more about this exclusive offer:

https://intouchmassagechairs.com.au/offer/?pr=20

 $\hbox{P.S. in} Touch \ Massage \ Chairs \ reserve \ the \ right \ to \ remove \ this \ opportunity \ at \ their \ discretion, so \ get \ in \ quick.$

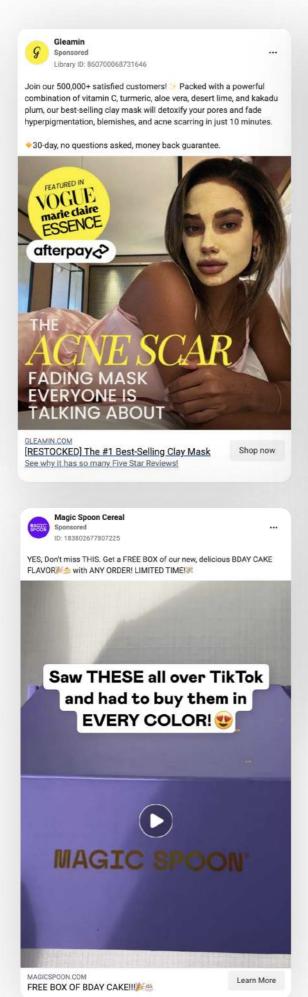
EXCLUSIVE ENJOY UNLIMITED IN-HOME MASSAGES FROM JUST \$20 PER WEEK





INTOUCHMASSAGECHAIRS COM AU

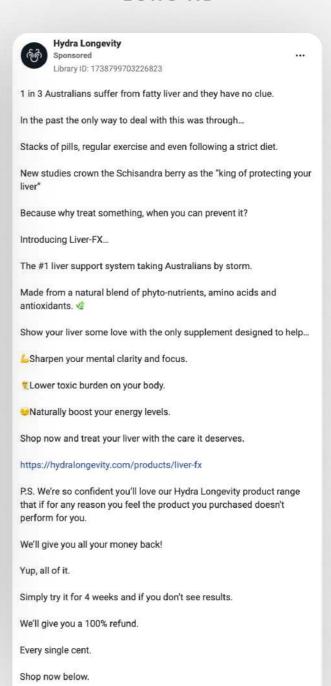
The Massage Chair That Will Have You 'Feeling A Million Dollars' (From \$20/Wk) Want to ease debilitating pain, tension, and stress, all from the comfort of your own home?...



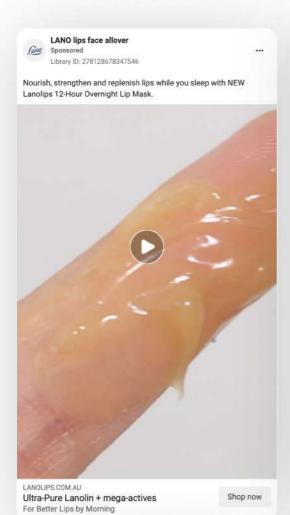


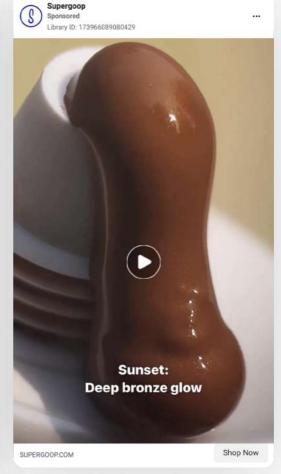
Hydra Longevity Library ID: 1738799703226823 1 in 3 Australians suffer from fatty liver and they have no clue. In the past the only way to deal with this was through... HYDRALONGEVITY.COM The #1 Liver Support System Taking Aussies By Storm! * Do you suffer from brain fog, mood swings, headaches or other symptoms of toxin overload? Protect your liver and cells with Liver-F...

LONG AD



https://hydralongevity.com/products/liver-fx







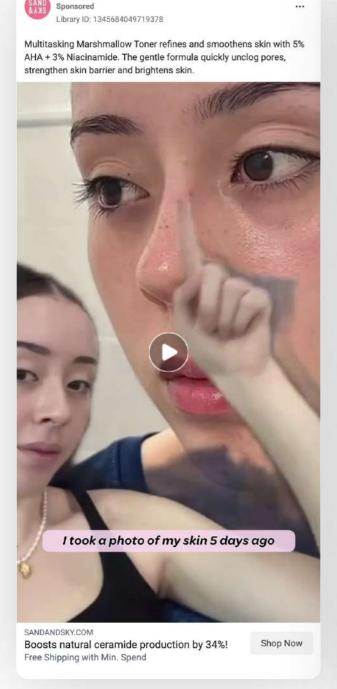


but its what happened.

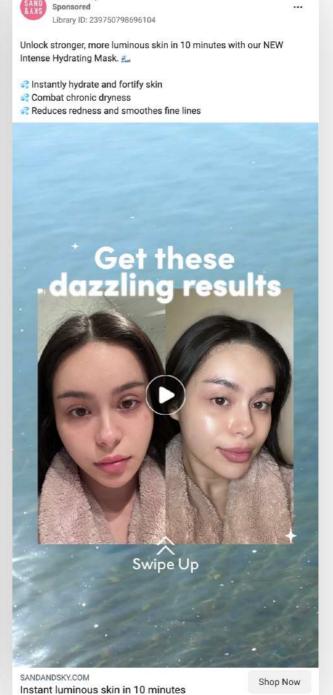
Through the highs and lows we were faced with a choice: take a step back or create MOMENTUM to push us forward!! It would have been easy to throw in the towel - but we play to win.



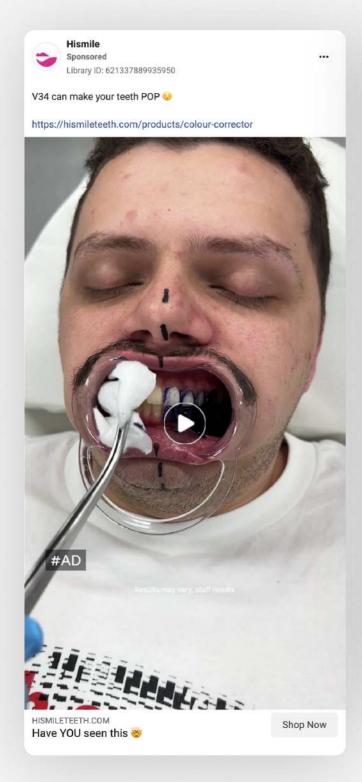




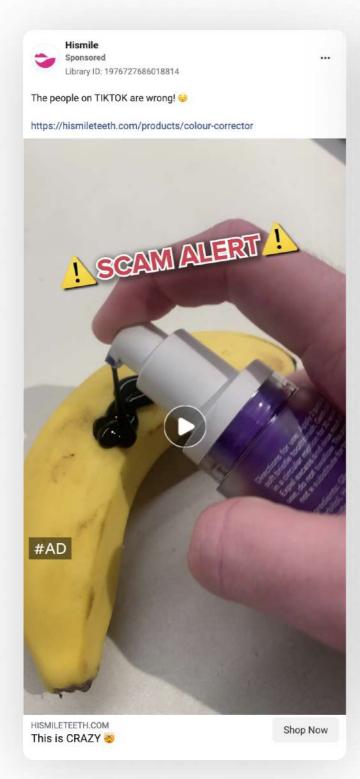
Sand & Sky



Sand & Sky













WANNA COPY AND PASTE \$ 1B WORTH OF ROAS-PRODUCING ADS RIGHT INTO YOUR AD ACCOUNT?

Oh, you would, huh? I thought so. Well, that's what it's like when you hire us to create some juiced-up high-converting Facebook ads for your business.

In fact, I've got a whole roster of marketing geniuses hopped up on caffeine and cranberry-buffalo bars, just waiting to turbocharge your ads...But before you apply to work with us, we should get to know each other first...We do this by offering you a <u>free 30-minute growth map scaling call</u> with us in order to see whether we're a good fit.

On the call, we'll lay out a growth map specifically tailored to where you're at...

Whether you're scaling from \$50k per month to half a million, or going from a million a month to \$2 million a month. And once the plan is mapped out you can do one of two things.

- 1- You can implement that plan on your own or...
- 2- You can partner with us, and get one-on-one help in scaling up.

Either way, we're all good. There's no obligation to work with us, or for us to work with you, whatsoever.

Sound good? Good, great, fantaaaastic.

But here's the catch you've been looking for... We can't help everyone.

This offer is for legitimate and hungry DTC brands who are doing at least \$50,000 per month, who are already running ads and are looking to scale FAST. And who know deep down their digital marketing is not living up to its potential.

This isn't for brand-new beginners, dropshippers, broke business owners, or B2B E-commerce businesses. No hard feelings. That's just not what we do either.

But if you think you qualify... And you're ready for an inbox that's bursting at the seams with Shopify notifications...

And a ROAS that's as steady as a rock at wild scale... All ya need to do is gently caress the button below and book your call.

And then decide if this is right for you. That's it from me. Look forward to talking to you soon!

Best,

Sabri Suby

Founder, King Kong

BOOK A FREE 30-MIN GROWTH MAP SCALING SESSION