

# Seven Figure Cheat Sheet

When it comes to scaling a coaching, consulting or service-based business most people overcomplicate it. They sit around simply think about “how can I grow this business”. They’re fumbling around in the dark without a clear path on what it will take to build a million or multi-million dollar business....

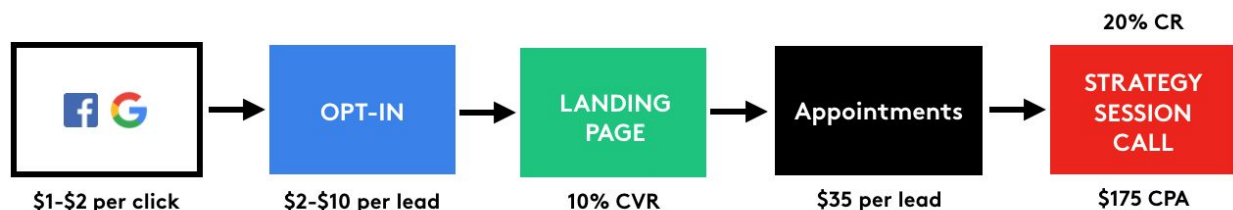
## The Math To Building a 7-Figure Business

- 8 whale clients paying you \$10k+ per month each
- 16 high-ticket clients paying you \$5k+ per month each
- 41 medium-sized clients paying you \$2k+ per month each
- 83 small businesses paying you \$1k+ per month
- 166 micro clients paying you \$500 per month per each

## The 3 Things You Need

1. Affordable and highly targeted traffic...
2. A system to turn that traffic into itchy-to-buy leads
3. A script of exactly what to say to these leads to convert them into high-paying clients

## Our Client Getting System



## Where The Attention Is

Right now we're seeing the biggest shift since the industrial revolution. There is a huge convergence of people moving online and this is causing a fundamental shift in where the attention is and where it is going.

